



Sponsors & Exhibitors

Business Name: _____

Mailing Address: _____

Contact: _____ Email: _____

Phone: _____ Website: _____

Exhibit tables are limited. To register, please complete and return this form with payment as soon as possible.
 * Nonprofits that select exhibitor option receive \$25 discount. Please ask about other sponsorship opportunities.

Select One	<input type="checkbox"/> Exhibitor- One Day Pass*	<input type="checkbox"/> Exhibitor- Whole Conf.*	<input type="checkbox"/> Shovel Level Sponsor	<input type="checkbox"/> Wagon Level Sponsor	<input type="checkbox"/> Tractor Level Sponsor	<input type="checkbox"/> Barn Level Sponsor
Offerings	\$175	\$375	\$500+	\$1,000+	\$2,500+	\$5,000+
One-Day Exhibit Table	1	1	1	1	2 Adjoining	2 Prime
One-Day Conference Pass	1		1			
Full Conf. Registration		1		1	2	3
Meals	Sat. Lunch	1 Conf. Meal Plan	Sat. Meal Plan	1 Conf. Meal Plan	2 Conf. Meal Plans	3 Conf. Meal Plans
Program & Journal Ads (one each)			1/8 page	¼ page	½ page	Full page, Prime
Full 1 Yr BDA Membership			1	1	2	3
Your logo and link on BDA website	Name only	Name only	Yes	Yes	Yes	Yes
In Conference Program	Name	Name	Logo	Logo	Logo	Logo
Conference Signage	Name	Name	Logo	Logo	Logo	Logo
Social Media Mention				Yes	Yes	Yes

Advertising for Exhibitors and Others – Special Conference Offer

Ad in Conference Program: 1/8 page: \$45 ¼ page: \$90 ½ page: \$170
 Ad in Program & Journal: 1/8 page: \$90 ¼ page: \$180 ½ page: \$340

Payment Method

Select Payment Method: Credit Card Sending Check

Credit Card Number: _____ Expiration Date: _____

Name as it appears on card: _____ CCV Security Code: _____

Signature: _____

Billing Address (if different from the mailing address above):

Address: _____

City, State, Zip: _____

Return form to: Biodynamic Farming and Gardening Association • PO Box 944 • East Troy, WI 53120-0944
 phone: (262) 649-9212 ext. 4 • fax: (262) 649-9213 • margaret@biodynamics.com • www.biodynamics.com

Sponsor & Exhibitor Requested Information

Please provide the following information based upon your selections on page one.

1. **Business Name** for publication and **Website URL** to direct online traffic will be taken from the top of page one of this form.

2. **Brief Business Description** (25 words or less; may email it instead) _____

3. **Exhibit Tables: Saturday, November 17 only** 8' table with white tablecloth and 2 chairs

Load-in: 12-1:30pm Exhibit Tables Open & Staffed: 1:30-7:30pm Take-down: 7:30-11:00pm

Exhibiting Not exhibiting Electricity requested (limited availability)

What will you be selling or offering at your table? (may email instead) _____

*Please note that the **Biodynamic Association** will be the exclusive bookseller at the conference.
Please email rebecca@biodynamics.com to recommend titles or request exceptions.*

4. **Names for One-Day or Full Conference Registrations, Meal Passes, BDA Annual Membership**

Deadline: **October 15, 2012.** An email on how to register will be sent to all. Register by October 31.

Name #1: _____ Email: _____

Name #2: _____ Email: _____

Name #3: _____ Email: _____

5. **Ad Information**

Program Book Ad space deadline: **October 5, 2012.** Artwork deadline: **October 15, 2012.**

Journal Ad space deadline: **Sept. 28, 2012.** Artwork deadline: **Sept. 28, 2012.**

Resolution: 300 dpi. File Formats: PDF, EPS or TIF. Color: Grayscale.

Full page 7" x 9"

½ page Horizontal 7" x 4.375" or Vertical 3.375" x 9" (note new dimensions)

¼ page 3.375" x 4.375"

1/8 page 3.375" x 2.125"

Ad Contact: _____ Email: _____

6. **Logos:** Please email ASAP (1) a color, web-optimized JPG logo (website logos will be resized to a maximum of 200px wide and high) and (2) a grayscale JPG, PDF, or TIF (300 dpi) to Rebecca Briggs: rebecca@biodynamics.com. Phone: (541) 554-9691 ext. 3. (cc: margaret@biodynamics.com) Logos will be placed on conference website promptly. Signage deadline: **October 5, 2012.**

Logo Contact: _____ Email: _____