

# Biodynamics

RETHINKING AGRICULTURE

**Reach the fast-growing North American biodynamic and regenerative agriculture community**

***Biodynamics* is the best way to reach the diverse and growing biodynamic community.**

Since 1941, the ***Biodynamics*** journal has informed and inspired biodynamic farmers and gardeners. A benefit of membership in the Biodynamic Association (BDA), each issue provides a thoughtful collection of articles centered on a theme such as animals, farming and health, composting, pollinators, or GMOs— plus updates on research, events, education, regional initiatives, important issues in regenerative agriculture, books and films, and BDA and partner programs.

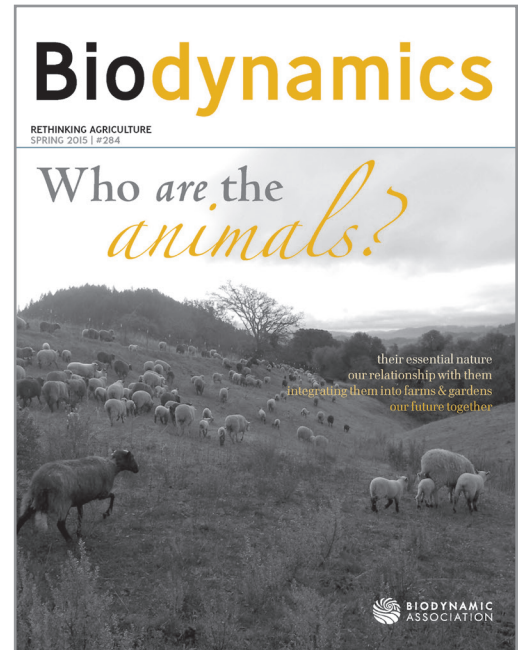
**Ads reach a wide audience** through our membership, as well as through community sharing, organic conference exhibits, library subscriptions, and university research centers. Issues are often kept for reference for years.

Print copies are sent to full BDA members and international biodynamic associations. Copies are often shared with friends, colleagues, farm workers, and regional gardening and study groups. Businesses often display them in their offices or visitor centers and keep archival copies.

All current BDA members also have online access to the four most recent issues (from the last two years).

**Advertising in *Biodynamics* helps support our work.**

Your support helps us continue to make great strides in biodynamic education, research, and community building, thereby strengthening the biodynamic movement as a whole.



**BIODYNAMIC ASSOCIATION**

[www.biodynamics.com](http://www.biodynamics.com)

# Biodynamics

## 2015 Ad Rates and Specifications

### Rates

	One Issue Commitment	Two or More Issue Commitment
Full Page	\$375	\$325
1/2 Page	\$210	\$195
1/4 page	\$125	\$115
1/8 page	\$80	\$70

### Deadlines

Spring Issue	Fall Issue
Feb. 28 (space reserved) Mar. 7 (artwork submitted)	Aug. 31 (space reserved) Sept. 7 (artwork submitted)

### Ad Specifications

Full Page	7" wide x 9" high	1/4 Page Vertical	3-3/8" wide x 4-3/8" high
1/2 Page Vertical	3-3/8" wide x 9" high	1/8 Page Horizontal	3-3/8" wide x 2-1/8" high
1/2 Page Horizontal	7" wide x 4-3/8" high		

Color	grayscale or black and white
Formats	tif, jpg, or pdf
Resolution	300 dpi

### Payment and Artwork Submissions

#### Payment Options

Online	<a href="http://www.biodynamics.com/ad-payment">www.biodynamics.com/ad-payment</a>
Phone	(262) 649-9212 x2
Mail	Biodynamic Association, Attn: Accounting, 1661 N. Water Street, Suite 307, Milwaukee, WI 53202 (please address check to "Biodynamic Association" and note that payment is for journal advertising)

**Ad Submission** [www.biodynamics.com/ad-submission](http://www.biodynamics.com/ad-submission)

### Questions?

#### Payment

contact Lucy Saunders at [lucy@biodynamics.com](mailto:lucy@biodynamics.com) or (262) 649-9212 x2

#### Ad Artwork

contact Rebecca Briggs at [rebecca@biodynamics.com](mailto:rebecca@biodynamics.com) or (262) 649-9212 x3